



The Association for Contract Manufacturing, Packing, Fulfilment & Logistics

# PRESS RELEASE

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Release Ref: BCMPA2019.017

Issue Date: 10<sup>th</sup> December 2019

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## **GROWING BCMPA MEMBERSHIP HIGHLIGHTS BENEFITS OF OUTSOURCING**

Over thirty new members joined the BCMPA (British Contract Manufacturers and Packers Association) during 2019, underlining the continuing growth and popularity of outsourcing in the UK markets.

The BCMPA says membership grew across a wide variety of industry sectors including chemical, personal care and pharmaceutical, while the largest increase was in food, drink and nutraceuticals with 11 new members. Total membership now stands in excess of 150 companies.

“We are delighted at the number of companies that have recognised the value of joining the Association over the past year,” comments Emma Verkaik, Head of Membership Development. “This demonstrates not only the growing importance of outsourcing generally but also the benefits of the range of services and support that we can provide for our members and their customers.”

Formed in 2000, the BCMPA is respected throughout the UK and internationally for providing a valued resource for brand owners, retailers, manufacturers and e-commerce companies looking for professional outsourcing partners.

The growth in membership during this time has also been reflected by the BCMPA’s new branding ‘The Association for Contract Manufacturing, Packing, Fulfilment & Logistics’ recognising that many companies now seek a complete end-to-end service.

“All members are visited prior to joining the Association with the aim of ensuring their services meet the high standards expected by the BCMPA and the companies that contact us,” explains Verkaik.

“2019 has been a fantastic year for us,” says Rodney Steel, BCMPA Chief Executive, “and with our 20<sup>th</sup> Anniversary celebrations just around the corner, we are confident that the Association will continue to go from strength to strength.”

*Ends*

Image caption; “Pictured here from left are Philip Chadwick (Editor, Packaging News), Rodney Steel (Chief Executive, BCMPA), Ken Shackleton (on behalf of Granby Marketing), Colin Murray (Packaging Awards Host) celebrating the success of the BCMPA at the UK Packaging Awards.”

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