



The Association for Contract Manufacturing, Packing, Fulfilment & Logistics



# PRESS RELEASE

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## **TWENTY IN 2020: BCMPA TO CELEBRATE MILESTONE BIRTHDAY AT UK'S LARGEST PACKAGING SHOW**

The British Contract Manufacturers and Packers Association (BCMPA) will be turning 20 in 2020 – and will mark its anniversary at the Contract Pack & Fulfilment show in February.

Formed in 2000, the BCMPA will be hosting a 20<sup>th</sup> anniversary celebration dinner for its 150-plus members during the exhibition at the Birmingham NEC on Wednesday, February 26.

The Contract Pack & Fulfilment show, which takes place on February 26 and 27, forms part of Packaging Innovations, the UK's largest packaging exhibition.

Fittingly, 20 BCMPA members will also be exhibiting, showcasing the full spectrum of services represented by the BCMPA, and reflecting its updated identity as the Association for Contract Manufacturing, Packing, Fulfilment & Logistics. A number of them will also be presenting at the show's fulfilment and e-commerce industry forum seminars, sharing knowledge and best practice with those attending.

Rodney Steel, chief executive of the BCMPA since 2003, said: "We are very proud to be celebrating our 20<sup>th</sup> anniversary during such an exciting time for both the Association and the industry.

"We can't wait to share this milestone celebration with our accredited members and reflect on the success and growth of the BCMPA over the past 20 years."

The BCMPA, which will have its own Hospitality Lounge at the NEC show, is internationally recognised for providing a valued resource for brand owners, retailers,

manufacturers and e-commerce companies looking for professional outsourcing partners.

Its membership numbers have grown significantly over the years and it now attracts members from a wide range of industry sectors, including food, drink, beauty, household goods, automotive, chemical, pharmaceutical and nutraceutical markets.

“Outsourcing is of increasing importance to UK business across multiple sectors,” said Rodney. “As a result, our industry now embraces a huge range of services right across the supply chain, as more and more companies look for extended support in their manufacturing, packing, fulfilment and logistics requirements.”

He said that growing demand from e-commerce businesses and companies requiring greater manufacturing flexibility meant that the role of outsourcing specialists was now much more pivotal.

The BCMPA and its members have seen a shift in behaviour as brands and companies are appreciating the benefits of a full end-to-end service as well as the traditional support with a particular part of the supply chain.

“From providing additional packing capacity during peak periods, to assisting in a complete new product development project, to a total solution from manufacture to final delivery, accredited members of the BCMPA are able to provide tailored support in line with customer requirements,” Rodney continued.

“The valuable conversations we will have with visitors to the show will create the perfect opportunity both to celebrate our 20 years as an Association and provide practical advice regarding the wide range of facilities and services our members offer.”

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