



The Association for Contract Manufacturing, Packing, Fulfilment & Logistics

PRESS RELEASE

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BCMPA EXHIBITS FOR THE FIRST TIME AT IFE MANUFACTURING AS OUTSOURCING FLOURISHES IN THE FOOD AND DRINK SECTOR

The BCMPA - The Association for Contract Manufacturing, Packing, Fulfilment & Logistics – is excited to exhibit for the first time, at this year's [International Food & Drink Event \(IFE\)](#), the UK's largest food and drink show, which takes place at London's ExCeL on the 21st-23rd March. The show is co-located with IFE Manufacturing, and the BCMPA will be representing its members in the food and drink industry, several of whom will also be exhibiting.

With just under four weeks to go, this is the first IFE event in three years, due to pandemic lockdowns, and the [BCMPA](#) believes that there will be much demand within the industry for a face-to-face event that brings together so many disciplines involved in food and drink production. The event will reflect the significant growth in demand for these services.

The BCMPA will be promoting the huge benefits that brands, entrepreneurs and retailers can gain from the outsourcing of their contract manufacturing, packing, fulfilment and logistics projects to 3rd party suppliers.

More than 30,000 visitors are expected at IFE 2022, which provides businesses with the perfect opportunity to discover what's new, source innovative products, understand the latest consumer trends, and build face-to-face relationships to keep ahead of the competition.

Visitors to the BCMPA stand will learn about the extensive range of services offered by its members, from new product development, formulation and manufacture, to filling, packing and distribution. BCMPA members are now playing a key role across the supply chain for many of today's leading food and drink brands.

In addition, the BCMPA will highlight its unique [search facility](#) available on its website, which helps retailers, wholesalers and foodservice professionals in finding the 'perfect fit' for their 3rd party outsourcing requirements.

Emma Verkaik, Membership & Marketing Director of the BCMPA, sees this as an ideal event for both its members and the wider food and drink sector; "At a time when the value of outsourcing has never been more important in the supply chain, the IFE Manufacturing show could not be more timely.

“It provides all the elements required to help businesses grow successfully, as well as giving brand owners and retailers an opportunity to talk to the BCMPA about their outsourcing needs and to find potential manufacturing solutions.”

Exhibiting BCMPA members include Imperial Food Packing, Place UK, Storefast Solutions & Universal Flexible Packaging. The BCMPA is also sponsoring a panel session on Monday 21st March at 13.00 with members The Alexir Partnership, Sauce Shed and independent Food Product Development Consultant, Nick Henson, to discuss the effectiveness of scaling up of production services with contract manufacturers.

Verkaik added; “IFE provides the perfect environment for our contract manufacturing, packing, fulfilment & logistics members to showcase their solutions to retailers and brand owners from the UK and abroad. We are delighted to be back supporting both our members and their customers in person again.”

Tickets for IFE can be secured online [here](#).

Ends

About the BCMPA

Established in 2000, the [BCMPA - The Association for Contract Manufacturing, Packing, Fulfilment & Logistics](#) - has grown into a major force in promoting the services of the UK's contract manufacturing and packing industry, encompassing a wide range of sectors including food and drink, nutraceutical, chemical, personal care, pharmaceutical, household, automotive and more.

Now representing more than 200 firms across the UK, the BCMPA helps brands, retailers and entrepreneurs find the ideal partner for their outsourcing requirements. The Association's website provides access to the BCMPA database and an enhanced Search Facility for brands and retailers to identify members with the appropriate facilities and services required.

In addition, the BCMPA supports its members with a marketing strategy that places great emphasis on engaging with relevant trade magazines and associations, participating in trade exhibitions and constantly keeping abreast of the opportunities available to raise the profile of this essential part of the UK economy.

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